

### CONFERENCE VOLUNTEERS

Jennifer Alpert, Gustavo Buenrostro, Paul Dobryden, Norman Gendelman, Katherine Guerra, Lisa Jacobson, Michael Kowen, Ivett López Malagamba, Alexa Punnamkuzhyil and the many undergraduate volunteers from UC Berkeley's Department of Film and Media courses.

### SPECIAL THANKS

Berkeley Art Museum & Pacific Film Archive:

Kathy Geritz  
Lucy Laird  
Dennis Love  
Becky Mertens  
Susan Oxtoby

San Francisco Silent Film Festival:

Robert Byrne  
Anita Monga  
Lucia Pier  
Stacey Wisnia

Niles Essanay Silent Film Museum:

David Kiehn

UC Berkeley Department of Film and Media:

Katherine Apostolou  
Weihong Bao  
Mary Ann Doane  
Anton Kaes  
Anne Nesbet  
Kristen Whissel  
Linda Williams

### GRAPHIC DESIGN and LANDSCAPE PAINTINGS

Benjamin Fedosky

The UCB Department of Film & Media presents

# ON LOCATION:

The Second International Berkeley  
Conference on Silent Cinema

Berkeley **Art** Museum and Pacific **Film** Archive  
February 21–23, 2013



## ON LOCATION:

### The Second International Berkeley Conference on Silent Cinema

Thursday, February 21

#### CONFERENCE COMMITTEE

Patrick Ellis, Co-Organizer  
Linda Witkowski, Co-Organizer  
Mark Sandberg

#### PFA FILM SERIES ORGANIZER

Susan Oxtoby

#### CONFERENCE WEBSITE

Kris Fallon

#### CONFERENCE COLLABORATORS

Hannah Airriess  
Robert Alford  
Eliot Bessette  
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Alex Bush  
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#### BERKELEY ART MUSEUM

4:00-5:30

**KEYNOTE: Jennifer Bean (University of Washington)**

"A Horizon 'Gone Mad': Mapping Early Hollywood's Universal Geography"  
**Introduction:** Mark Sandberg (University of California, Berkeley)

#### PACIFIC FILM ARCHIVE

7:00-9:45

**KEYNOTE with SCREENING: Scott Simmon (University of California, Davis)**

"Men to Match My Badlands: The Good-Bad Man and the Landscapes of the Silent Western" with *Sierra Jim's Reformation* (1914) and *The Bargain* (1914)  
**Introduction:** Linda Witkowski (University of California, Berkeley)



Friday, February 22

**BERKELEY ART MUSEUM**

**9:00–10:30** **DISCURSIVE PLACES**  
Moderator: Mark Lynn Anderson (University of Pittsburgh)

Jan Olsson (Stockholm University)  
"Nameless Meets Clueless: Everyday Space in Transition"

Espen Ytreberg (University of Oslo)  
"Making a Place out of the Ultimate Nowhere: The 1911 South Pole Travelogue Film"

Denise McKenna (University of Southern California)  
"Locating Los Angeles: The Politics of Place in the Formation of Hollywood"

**11:00–12:30** **KEYNOTE: Aaron Gerow (Yale University)**  
"Re-locating Japanese Cinema: The Universal, the State, and the Everyday"  
Introduction: Weihong Bao (University of California, Berkeley)

**1:45–3:15** **LOCATING HOLLYWOOD**  
Moderator: Shelley Stamp (University of California, Santa Cruz)

Brian R. Jacobson (University of St Andrews)  
"The Studio Beyond the Studio and the Fluidity of Location: Creative Geography on the Backlot"

S. Zelda Roland (Yale University)  
"Anyranch Nowheres: Descriptions of Movie Ranches in Classical Hollywood"

Charlie Keil (University of Toronto)  
Luci Marzola (University of Southern California)  
"Location, Location, Location: Selling Hollywood One Lot at a Time"

**3:45–5:15** **TRICKING & SWAPPING**  
Moderator: Arne Lunde (University of California, Los Angeles)

Maggie Hennefeld (Brown University)  
"The Geopolitics of Transitional Film Comedy: Micrographic Women, Acrobatic Maids, and 'Oriental Mystics'"

Mark Sandberg (University of California, Berkeley)  
"California's Yukon as Comic Space"

Yiman Wang (University of California, Santa Cruz)  
"Physiognomy of the Location"

Friday, February 22

**PACIFIC FILM ARCHIVE**

**9:00–10:30** **RECOGNITIONS**  
Moderator: Mary Ann Doane (University of California, Berkeley)

Christina Petersen (Eckerd College)  
"'The face of every man is recognizable': The Localized and Located Spectator of New Haven, Connecticut, 1896–1928"

Rielle Navitski (University of California, Berkeley)  
"'Obscure Neighborhoods and Backwards Towns': The Regional Exhibition and Production of Adventure Melodramas in 1920s Brazil"

Lorenzo Marmo (Roma Tre University)  
"The Face of the City: Modernity, Urbanization, and the Close-up in *Menschen am Sonntag*"

**1:45–3:15** **EXHIBITION GLOCALES**  
Moderator: Natalia Brizuela (University of California, Berkeley)

Lucy Fischer (University of Pittsburgh)  
"Art Nouveau and Silent Cinema: Film Set and Urban Locale"

Sara F. Hall (University of Illinois at Chicago)  
"Urban Spaces, National Appeal, International Circuits: The Location of the Great Berlin Police Exhibition of 1926 in German Film History"

Ross Melnick (University of California, Santa Barbara)  
"Locating Global Film Exhibition: Paramount, Fox, and MGM and the Construction of Overseas Movie Theater Chains in the 1920s"

**7:00** **SCREENING**  
*The Ghost That Does Not Return* (Abram Room, 1930)  
Introduction: Anne Nesbet (University of California, Berkeley)



Saturday, February 23

Saturday, February 23

## BERKELEY ART MUSEUM

9:00–10:30

### LOCATION ACROSS MEDIA

Moderator: Linda Williams (University of California, Berkeley)

Kaveh Askari (Western Washington University)  
“The Studio within the Studio: Aesthetic Education and Triart Productions”

Anne-Katrin Weber (University of Lausanne)  
“Attics and Telephone Booths: The Multiple Sites of Experimental Television (1920s–1930s)”

Meredith Bak (Brown University)  
“Optimal Vantage Points: Tangibility and Standardized Perspective in Mediated Views of State and National Parks”

11:00–12:30

### SOUNDS ON THE GROUND

Moderator: Robert Alford (University of California, Berkeley)

Andrew Ritchey (University of Iowa)  
“Edmund Meisel’s Noise Machine: Sound Representation in the City Symphony”

Anne Nesbet (University of California, Berkeley)  
“The Prison of Location: Fantasy, Constraint, and the Transition to Sound in Soviet Prison Films, 1929–1933”

Sarah Keller (Colby College)  
“A Space Apart: Effectual Encounters with Remote Places”

1:45–3:15

### PLACE ABSTRACTIONS

Moderator: Scott Bukatman (Stanford University)

Noam Elcott (Columbia University)  
“Where is Cinema? Prolegomenon to a Study of Siteless Cinema”

Daniel Morgan (University of Pittsburgh)  
“Where, and What, is the World of Animated Films?”

Ana Olenina (University of North Carolina at Wilmington)  
“The Pleasures of Mapping: Spatial Rhetoric of *A Sixth Part of the World* by Dziga Vertov”

3:45–5:15

### KEYNOTE: Donald Crafton (Notre Dame University)

“Animation Goes West: The Geo-Ideological Construction of Silent Cartoon Styles”

Introduction: Patrick Ellis (University of California, Berkeley)

5:15–6:00

### ROUNDTABLE: Concluding Comments

Moderator: Mark Sandberg

Jennifer Bean, Donald Crafton, Aaron Gerow, Scott Simmon

## PACIFIC FILM ARCHIVE

9:00–10:30

### ILLUSORY LOCATIONS

Moderator: Kristen Whissel (University of California, Berkeley)

Julie Turnock (University of Illinois, Urbana/Champaign)  
“Traveling into a Fantasy: Composite Special Effects in the 1910s and 1920s”

Katharina Loew (University of Oregon)  
“Virtual Locations: Forced Perspective in Set Design”

Lisa Gotto (International Filmschool Cologne)  
“(Not) Being There: Anachronistic Dislocation in *The Lost World* (1925)”

1:45–3:15

### PLACE GENERATORS

Moderator: Anton Kaes (University of California, Berkeley)

Allyson Nadia Field (University of California, Los Angeles)  
“Locating Black Modernity: Sites of African American Uplift Cinema (1909–1915)”

Laura Isabel Serna (University of Southern California)  
“The Mission Romance: Mapping Old California on Screen”

Nicholas Baer (University of California, Berkeley)  
“Locating the Promised Land: The Space of Palestine in Early Zionist Cinema”